

CONTRACT



KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

And:

Greer Margolis Mitchell Burns, Inc (GMMB)
3050 K St NW
Washington, DC 20007

Contract / Revision 498675 /		Alt Order # 06375313
Product HORSFORD- DCCC		
Contract Dates 10/16/12 - 10/21/12		Estimate # 2102
Advertiser Horsford DCCC		Original Date / Revision 10/15/12 / 10/15/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KVVU	Account Executive Teresa Difuria	Sales Office TELEREP-PHIL
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 143	Product Code 149
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KVVU	10/16/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	\$4,300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$2,150.00			
N 2	KVVU	10/16/12	10/19/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	\$1,950.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$1,950.00			
N 3	KVVU	10/16/12	10/19/12	Katie Couric	2-3p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$425.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Katie Couric	2-3p	-TuWThF----	:30		\$425.00	NM		
		See MG 3.3										
	3	KVVU	10/15/12-10/21/12	Katie	1-2pm	MTuWThF----	:30		\$425.00	NM		
		Ⓜ See MG 3.4										
	4	KVVU	10/18/12-10/18/12	Katie	1-2pm	-----Th-----	:30		\$425.00	NM		
		Ⓜ MG for 3.3 10/17										
N 4	KVVU	10/16/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$500.00			
N 5	KVVU	10/16/12	10/17/12	Fox 5 News at 5	5-530p		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$950.00			
N 6	KVVU	10/16/12	10/17/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	\$2,050.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$1,025.00			
N 7	KVVU	10/16/12	10/17/12	Fox 5 News at 6pm	M-F 6-630pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TW----				2	\$525.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Fox 5 News at 6pm	M-F 6-630pm	-TuW-----	:30		\$525.00	NM		
		See MG 10.2, 10.3, 10.4										
N 8	KVVU	10/16/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	\$1,450.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

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25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
498675 /	06375313

Contract Dates	Product	Estimate #
10/16/12 - 10/21/12	HORSFORD- DCCC	2102

Advertiser	Original Date / Revision
Horsford DCCC	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$725.00			
N 9	KVVU	10/16/12	10/19/12	MORE Access	630-7pm		:30			NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				1	\$650.00			
N 10	KVVU	10/16/12	10/19/12	Extra	M-F 7-730p		:30			NM	3	\$18,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$950.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	Extra	M-F 7-730p	---W-----	:30		\$950.00	NM		
	See MG 10.2, 10.3, 10.4											
	2	KVVU	10/17/12-10/17/12	The X Factor	The X Factor	---W-----	:30		\$5,350.00	NM		
	Ⓜ	MG for 14.1,7.1,16.1,10.1										
	3	KVVU	10/21/12-10/21/12	NFL Early Game	NFL Early Game	-----Su	:30		\$9,500.00	NM		
	Ⓜ	MG for 14.1,7.1,16.1,10.1										
	4	KVVU	10/17/12-10/17/12	BB League Championships	1pm-8pm	---W-----	:30		\$3,250.00	NM		
	Ⓜ	MG for 14.1,7.1,16.1,10.1										
N 11	KVVU	10/16/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$700.00			
N 12	KVVU	10/16/12	10/19/12	TMZ	730-8p		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--W----				1	\$1,350.00			
N 13	KVVU	10/16/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	2	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-TWTF--				2	\$275.00			
N 14	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$11,500.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	NFL Late Game	NFL Late Game	-----Su	:30		\$11,500.00	NM		
	See MG 10.2, 10.3, 10.4											
N 15	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	1	\$7,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	-----1				1	\$7,500.00			
N 16	KVVU	10/18/12	10/18/12	The X Factor	The X Factor		:30			NM	0	\$0.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	---1---				1	\$5,150.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KVVU	10/15/12-10/21/12	The X Factor	The X Factor	----Th-----	:30		\$5,150.00	NM		
	See MG 10.2, 10.3, 10.4											
N 17	KVVU	10/16/12	10/19/12	BB League Championships	1pm-8pm		:30			NM	2	\$6,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	----T---				2	\$3,250.00			
N 18	KVVU	10/17/12	10/17/12	The X Factor	The X Factor		:30			NM	1	\$5,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/15/12	10/21/12	--1----				1	\$5,350.00			
Totals											26	\$54,925.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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498675 /	06375313

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10/16/12 - 10/21/12	HORSFORD- DCCC	2102

Advertiser	Original Date / Revision
Horsford DCCC	10/15/12 / 10/15/12

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/21/12	26	\$54,925.00	\$46,686.25
Totals	26	\$54,925.00	\$46,686.25

Signature: _____ **Date:** _____

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ADV # _____ ADV. NAME POLI/HORSFORD/DCC/D/CON/NV REP. # _____ OFF. # 762 SALESMAN # _____
 AGY # 1051 AGY. NAME GREER, MARGOLIS, MITCHELL BUYER NAME JESSE DEMASTRIE
 3050 K ST NW, SALES PRSN PH- TERESA DIFURIA
 WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6375313 CLASS: NATL. LOCAL REGIONAL

PRDCT HORSFORD- DCCC EST#2102 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT16/12 OCT21/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT15/12 18.56

REP: TO ROSE
 FR NIKKI
 OK'D M1 AND M2
 SEE LINE 19-22
 NEW TOTAL \$54925 (-25)
 PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

ALL INVOICES ARE TO BE SENT TO:
 GREER MARGOLIS
 ACCOUNTING
 1010 WISCONSIN AVENUE NW
 SUITE 800
 WASHINGTON, DC 20007

STEVEN HORSFORD FOR CONGRESS- DCCC

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS/WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	DATE	DATE	/WK	INVT	:	:SPTS:

AGENCY ADVERTISER CODE = 143 AGENCY EST# = 2102
 AGENCY PRODUCT CODE = 149

3	S		200P-300P	30		\$425.00	10/16	10/19	1		TU-F	1
PROGRAM : KATIE COURIC CON COM1: KATIE COURIC												

FAX# 610-225-1191
HARRIS REPORT FROM REP OCT15/12 18.56
CHANGES *** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
: LINE#	:	:	:	:	:	:	: DATE	: DATE	: /WK	: INVT	:	: SPTS
19	A		100P-200P	30		\$425.00	10/18	10/18	1		THU	1
PROGRAM : KATIE COURIC												
ORD COM1 : TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-3 FOR 1 SPOT/WK												
7	S		600P-630P	30		\$525.00	10/16	10/19	1		TU-F	1
PROGRAM : MORE ACCESS												
CON COM1 : MORE ACCESS												
20	A		800P-1000P	30		\$5,350.00	10/17	10/17	1		WED	1
PROGRAM : X FACTOR												
ORD COM1 : SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER.												
ORD COM2 : \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE.												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-7 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT16 ON LINE-10 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT21 ON LINE-14 FOR 1 SPOT/WK												
THIS IS A MAKE-GOOD FOR OCT18 ON LINE-16 FOR 1 SPOT/WK												
21	A		1000A-130P	30		\$9,500.00	10/21	10/21	1		SUN	1
PROGRAM : NFL GAME												
ORD COM1 : SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER.												
ORD COM2 : \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
22	A		1230P-430P	30		\$3,250.00	10/17	10/17	1		WED	1
PROGRAM : NLCS GAME												
ORD COM1 : SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER.												
ORD COM2 : \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE.												
PART OF A MAKEGOOD MADE UP OF LINES 20-22												
10	S		700P-730P	30		\$950.00	10/16	10/19	0		TU-F	0
PROGRAM : EXTRA												
CON COM1 : EXTRA												
14	S		100P-400P	30		11500.00	10/21	10/21	0		SUN	0
PROGRAM : FOX NFL (GAME 2)												
CON COM1 : FOX NFL (GAME 2)												

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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16 S 800P-900P 30 \$5,150.00 10/18 10/18 0 THU 0

PROGRAM : THE X-FACTOR
 CON COM1: THE X-FACTOR
 STATION MAKEGOOD OFFERS:

M1 OK'D BUY#3 MISSED: TU-F/200P-300P OCT16 30S \$425.00 (OCT15/12)
 OFFER: THU/100P-200P OCT18 30S \$425.00 PLS ADVISE.
 CMT: TP CHG DUE TO BASEBALL. PRE-BOOKED PLS APPROVE.

M2 OK'D BUY#7 MISSED: TU-F/600P-630P OCT16 30S \$525.00 (OCT15/12)
 BUY#10 TU-F/700P-730P OCT16 30S \$950.00
 BUY#14 SUN/100P-400P OCT21 30S 11500.00
 THU/800P-900P OCT18 30S \$5,150.00
 OFFER: WED/800P-1000P OCT17 30S \$5,350.00 PLS ADVISE.
 & SUN/1000A-130P OCT21 30S \$9,500.00
 & WED/1230P-430P OCT17 30S \$3,250.00

CMT: SPOTS N/A DUE TO BASEBALL. AND NO LATE GAME ON SUNDAY. SEE MG OFFER.
 CMT: \$25 CREDIT. NOT PRE-BOOKED PLS APPROVE.

OCT/12 54925.00 CONTRACT TOTAL 54925.00
 TOTAL SPOTS 26

MARKET TOTALS \$228,958 KVVU 24% KSNV 21% KLAS 22% KTNV 22% KVMY 8% KVCW 3% CABL 0%
 KTUD 0%

SVC- NSI
 DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
 P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

FAX# 610-225-1191
OCT15/12 15.01
HARRIS REPORT FROM REP
*** KVVU-TV ***

1	1000P-1100P	30	\$2,150.00	10/16	10/19	2	TU-F
PROGRAM : FOX 5 NEWS AT 10P							
CON COM1 : FOX 5 NEWS AT 10P							

OCT15/12 15.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
2			1100P-1135P PROGRAM : FOX 5 NEWS AT 1100P CON COM1 : FOX 5 NEWS AT 1100P	30		\$1,950.00	10/16	10/19	1		TU-F	1
3			200P-300P PROGRAM : KATIE COURIC CON COM1 : KATIE COURIC	30		\$425.00	10/16	10/19	2		TU-F	2
4			400P-500P PROGRAM : DR OZ CON COM1 : DR OZ	30		\$500.00	10/16	10/19	1		TU-F	1
5			500P-530P PROGRAM : FOX 5 NEWS AT 5PM CON COM1 : FOX 5 NEWS AT 5PM	30		\$950.00	10/16	10/19	2		TU-F	2
6			530P-600P PROGRAM : FOX 5 NEWS AT 530PM CON COM1 : FOX 5 NEWS AT 530PM	30		\$1,025.00	10/16	10/19	2		TU-F	2
7			600P-630P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$525.00	10/16	10/19	2		TU-F	2
8			600A-700A PROGRAM : FOX5 NEWS 6A CON COM1 : FOX5 NEWS 6A	30		\$725.00	10/16	10/19	2		TU-F	2
✓9			630P-700P PROGRAM : MORE ACCESS CON COM1 : MORE ACCESS	30		\$650.00	10/16	10/19	1		TU-F	1
10			700P-730P PROGRAM : EXTRA CON COM1 : EXTRA	30		\$950.00	10/16	10/19	1		TU-F	1

OCT15/12 15.01
*** KVVU-TV ***

CONTRACT TOTAL	54950.00
TOTAL SPOTS	27

REP HEADLINE# 6375313
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
ORDER WORKSHEET HARRIS REPORT FROM REP
OCT15/12 15.01
*** KVVU-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	DATE	DATE	:	:	:	SPTS

MARKET TOTALS \$228,958 KVVU 24% KSNV 21% KLAS 22% KTNV 22% KVMY 8% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*